Compete In The Race To Decarbonization With These Key Recommendations

Forrester's in-depth study of global sustainability maturity yielded several important recommendations:

- **Address mounting pressure from many stakeholders to prioritize sustainability activities.** Regulators, investors, employees, and customers are demanding commitment to sustainability improvement.

- **Assess your firm's sustainability priorities across products, resources, operations, and software.** With nearly limitless use cases, every firm must assess and prioritize sustainability initiatives and invest in software solutions to break down data siloes and report on their progress.

- **Assess opportunities to leverage partners to assist with your organization's sustainability roadmap.** Your efforts are limited if you fail to create an ecosystem of technical, operational, and/or strategic partners equally committed to sustainability improvement.

- **Measure the benefits and impacts of your sustainability activities.** Make sustainability goals a board-level concern, and build environmental impact into key KPIs and consider it with every decision to achieve maximum efficiency and ROI.

How sustainably engaged is your company? To learn more about sustainability best practices, read the full Thought Leadership Paper titled, "The Race To Decarbonization."

Read the full study